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General Manager*

**FOR IMMEDIATE RELEASE**  
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### **Premier Milk Statement Regarding Ohio Dairy Video**

Ocala, Fla. (May 27, 2010) – Premier Milk, Inc., a Florida-based dairy cooperative, is in agreement with the statement of the National Milk Producers Federation, regarding the dairy abuse video.

“The video released on May 26 is deeply disturbing and depicts practices that are absolutely unacceptable. Ohio’s dairy farmers, and those across the rest of the country, do not countenance this type of treatment... and we support a further investigation into the situation on the farm.”

Members of Premier Milk, Inc. (PMI) are required to adhere to strict milk quality requirements. Along with quality parameters, each member must follow the guidelines of The National Dairy Animal Well-Being Initiative, a producer-led coalition designed to protect consumer trust and confidence by demonstrating a commitment to animal well-being.

“Along with quality, PMI’s top concern is making sure that all animals belonging to its membership receive the best of care and humane treatment,” said Tom Pittman, PMI general manager.

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